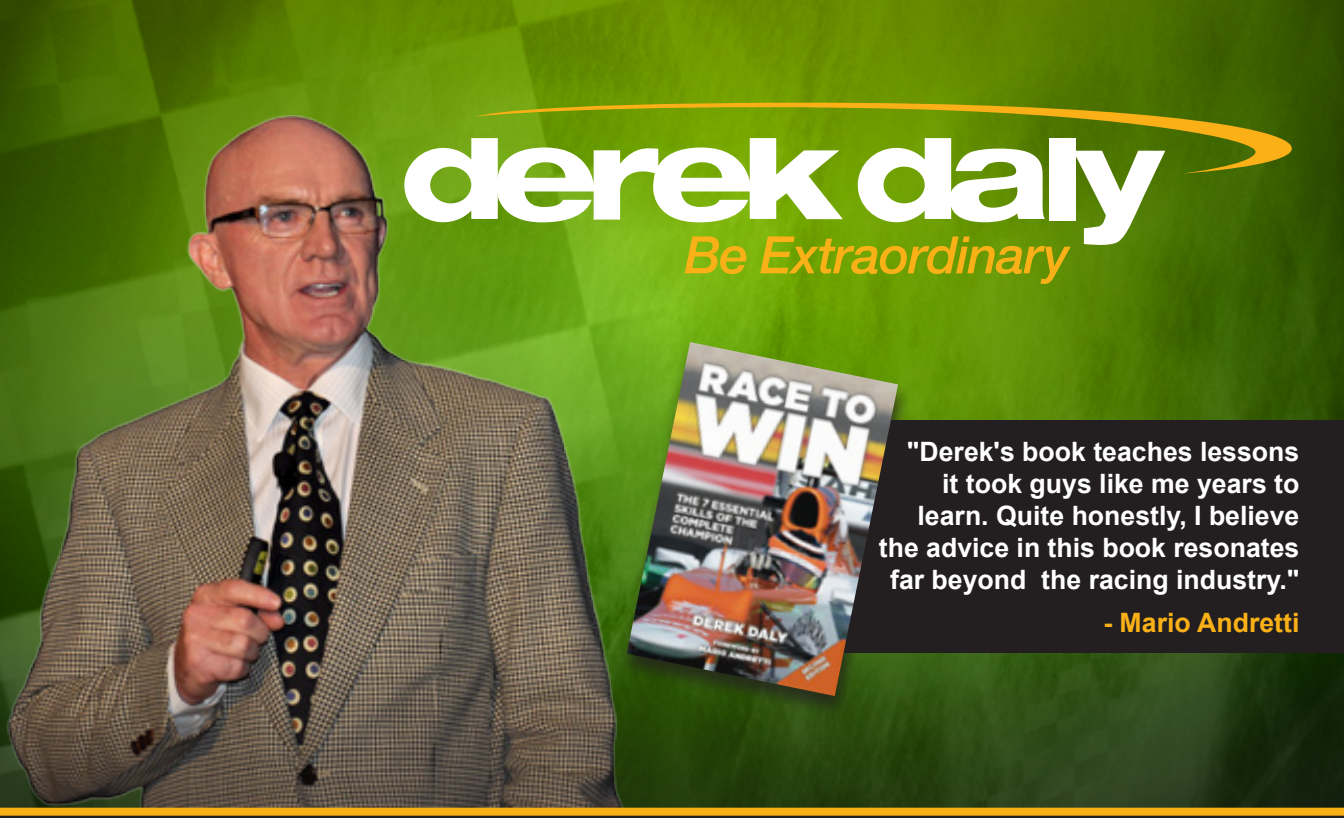


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# GOOD2GREAT2EXTRAORDINARY

- They live convinced they could be beaten tomorrow
- They understand that critical performance gains occur at the margins, and boundaries, of people and equipment
- They disbelieve in the sustainability of their own performance
- They are individualistic in their thinking, but team players in their actions
- They encourage Innovation to create new sources of performance–to improve both the efficiency and effectiveness of the process
- Success requires a "portfolio of leaders"... individuals throughout the organization who are willing and capable to accept responsibility of leadership, regardless of their formal authority

*Source: Performance at the Limit, Richard West

***DEREK DALY*** is a World-class Formula One and Indy 500 Driver, Master of Fast, Entrepreneur, Best-Selling Author and 25 year network television analyst. He raced for some of the world's most successful teams – won all over the world – lived in Monte Carlo – dined with Royalty – and was almost killed three times. His experiences are breathtaking.