



AN **ILMA** “ELEVATOR PITCH”

ILMA is the voice of independent businesses who formulate lubricants and metalworking fluids for customers who use our products to improve performance and increase efficiency. Our members make specialized lubricants for everything from backhoes to bone screws. A thriving lubricants industry means a thriving American economy.

Our top priority is providing the safest, highest-quality products to customers for industrial, transportation and household use. We support policies based on sound science, rigorous analysis and common sense that keep our customers, employees and communities safe, while protecting our business model — providing individual solutions for our customers’ needs. ILMA also serves as a technical and educational resource to members, their customers and lawmakers, and maintains an ethics program to ensure the quality of members’ products.